

# PNM Business Energy Efficiency Programs



## Auto Dealerships



### Energy profile

Auto dealers can lower their monthly utility costs by implementing energy efficiency measures that go straight to the bottom line.

With simple payback periods often as short as two years or less, plus reduced maintenance costs, the installation of straightforward lighting upgrades provide both immediate and long-term benefits.

In addition, lighting upgrades can help show vehicles in the best light possible – further enhancing customer purchases.

There are a variety of ways you can reduce your energy usage and expense – and PNM Business Energy Efficiency Programs offer incentives for many of them.

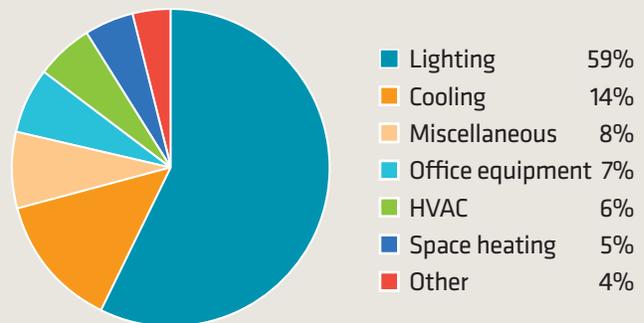
### Why improve energy efficiency?

- 1 Cuts operating costs and improves profitability.
- 2 Reduces maintenance demands.
- 3 Improves worker productivity, occupant health and safety.
- 4 Distinguishes your business as being eco-friendly or “green.”
- 5 Allows energy savings to finance business growth.

PNM provides incentives for energy efficiency improvements.

**Let us show you how.**

### Typical auto dealership energy usage.<sup>1</sup>



Talk to us.



## PNM Business Energy Efficiency Programs

offer rebates that lower the cost of upgrading to new energy efficient equipment for lighting. The rebate can reduce project costs and shorten your project payback period.

Depending on the scope of the project, hours of operation, and size of dealership, you could see significant savings.



The good news is that dealerships can reduce costs by installing simple energy efficient lighting upgrades.

### Lighting upgrades<sup>2</sup>

- Upgrading new or existing lighting is relatively easy and can significantly reduce the energy bill for auto dealerships
- Replace high-wattage exterior lighting with energy efficient LED fixtures - wall packs, pole mount or area lights are all eligible for rebates
- Interior LED fixtures may also be eligible for rebates
- Consider using or replacing HID high-bays in garages with more efficient LED solutions

### Common energy-saving improvements

This list represents some of the more popular energy-saving lighting and control upgrades installed by auto dealers:

Electric Measures	Savings <sup>3</sup>
Exterior HID to LED	up to 75%
Interior lights to LEDs	up to 75%
Occupancy sensors	15%-35%
Beverage vending machine controls	50%

### Contact us

We are available to help you understand the incentive requirements and available resources for projects under the PNM Business Energy Efficiency Programs.

Check your eligibility and learn how to make the PNM Business Energy Efficiency Programs work for you.

**For information on all PNM Business Energy Efficiency Programs, visit**  
[PMN.com/bizrates](http://PMN.com/bizrates)

**877-607-0741**

<sup>1</sup> Usages are based on industry averages reported by U.S. Energy Information Administration.

<sup>2</sup> All LED equipment must be DLC® or ENERGY STAR® qualified to be eligible for incentives.

<sup>3</sup> Savings above conventional equipment; actual results may vary; data from U.S. Energy Information Administration; U.S. Department of Energy; Energy.gov, ENERGY STAR®, ASHRAE; Green Energy, LTD; Industry studies



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